

ASIAN INSTITUTE OF JOURNALISM AND COMMUNICATION (AIJC)
Summary of Research and Development and Consultancy Programs and Projects
(1980-2010)

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
A. Design, Implementation and Evaluation of Communication Programs and Strategies			
Public Awareness Campaign of the Philippine Ozone Desk – National CFC Phase-Out Plan	Department of Environment and Natural Resources-Word Bank-funded	May 2010-January 2011	Among the deliverables are: design and conduct of market research, preparation of a strategic communication framework plan, partnership and dissemination plan, capacity building, and design and execute awareness programs and activities.
Mindanao 2020 Peace and Development Framework Plan Communication for Development	Mindanao Development Authority (MinDA) and Brain Trust, Inc.	April-May 2010	Aims to produce a Communication for Development Plan that would proactively increase awareness, understanding and appreciation of the Mindanao 2020, and forge cooperation for its faithful implementation. It further aims to secure financial support for the immediate and effective implementation of the plan.
Health Sector Development Project	ADB-ANZDEC-DOH		
Enhancing the Monitoring and Evaluation (M&E) System for Local Government Academy's (LGA's) Capacity Development Program	Coffey International Development Pty Ltd and Philippines-Australia Human Resource Development Facility (PAHRDF)	February-July 2010	The project involved the conduct of seminars and workshops, and coaching activities on (1) Gearing Towards an Enhanced LGA M&E System, (2) Coaching Sessions, and (3) Pilot Testing the Enhanced LGA Results-Based M&E System
Basic Education Sector Reform Agenda (BESRA)	Department of Education AusAid-World Bank-funded	February-April 2010	Phase Two of the consultancy which focused on conducting a comprehensive and in-depth study of the public information system of the DepED, capability building of public information officers of the Department at various levels, i.e., division offices up to central office; technical assistance in the implementation of Education for All and BESRA Strategic Communication Plans prepared during the initial consultancy phase; and support for media relations for innovative educational programs and projects.
Philippines: Supporting Governance in Justice Sector Reform Program		November 2009-March 2010	An ADB-funded project which supports initiatives to strengthen the gender sensitivity of vital government agencies involved in the justice system, e.g., Supreme Court, Department of Justice, and Philippine National Police. The Institute is in-charge of preparing IEC materials (e.g., manuals, booklets, and educational video) for first responders on how to handle gender-based police cases. First responders refer to police officers in beat patrol (foot patrol) and mobile patrol, service desk officers, and Women and Children Protection Desk officers.
Institutionalizing Change Outcomes and The Leadership Challenge	Coffey International Development Pty Ltd and Philippines-Australia Human Resource Development Facility (PAHRDF)	October 2009-January 2010	The project involved the conduct of seminars and workshops, benchmarking, and coaching activities on (1) Executive Leadership to Sustain Change Outcomes, (2) Enhancing Leadership and Change Management Competencies, and (3) Institutionalizing Change Initiatives for more than 150 top and middle management personnel of various LGUs, national government agencies and private institutions.

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Educational and Promotional Videos on Renewable Energy	Department of Energy and JICA	October 2008-April 2010	The education video aims to teach barangay officials of their roles and responsibilities in maintaining and sustaining appropriate renewable energy systems. The promotional video encourages rural folk to adopt renewables as energy source.
Content Development for the Knowledgebase on Health and Disaster Management	UNESCO Paris Department of Health of Eastern Visayas	December 2009	For the component on communicating health emergency and disaster preparedness, the project completed the following: disaster management organizational structure in Region VIII, profiles of Region VIII provinces related to health emergency and disaster management, forum-workshop on sustainable sanitation, and health emergency and disaster information needs assessment of a selected rural community. In terms of developing health emergency management information and public domain content for the knowledgebase, the following were accomplished: Inventory and harvesting of public domain information on health emergency and disaster management, development of a four-part material representing the four phases in emergency management—mitigation, preparedness, response and rehabilitation. Finally, Advocacy, Promotions, Networking and Collaboration activities were initiated.
Basic Education Sector Reform Agenda (BESRA)	Department of Education AusAid-World Bank-funded	October 2008-April 2009	Provided technical advice in the planning and management of communication and advocacy strategies. BESRA is a package of policy reforms that aims to improve basic education outcomes and enable the basic education sector to achieve Education for All (EFA) goals and objectives by 2015. Philippine EFA 2015 is our national roadmap that would ensure that every Filipino is functionally literate.
ASEAN Regional Orientation-Workshop on Model Journalism Curricula	UNESCO Paris	June 2009	The workshop will provide journalism educators from participating countries an opportunity to review the model curricula initially presented in 2007 in Singapore during the World Journalism Education Congress and to propose mechanisms on how the curricula can be adapted to local settings.
Inventory, Review, Analysis & Documentation of Behavior Change Communication & Other Health Promotion & Communication Initiatives on Maternal, Newborn and Child Health and Nutrition & Family Planning	USAID Philippines	September 2008-February 2009	The AIJC completed a comprehensive inventory and analysis of communication documents related to Maternal, Newborn and Child Health (MNCH) and Family Planning. The output of the inventory and analysis provided inputs in designing behavior change communication plans and programs for local government units in the two health areas mentioned. The communication documents include action programs/projects, research studies, communication plans, and multi-media IEC materials.

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Water, Sanitation and Hygiene (WASH) IEC Materials Development	UNESCO Philippines		The project aims to equip local health and sanitation personnel as well as local government executives to respond to disaster with maximum efficiency and effectiveness. With the inputs of Eastern Visayas sanitation engineers, medical and health officers and community health and disaster volunteers, the various IEC materials developed by the project educate the entire community on what to do, where to go, and how to respond immediately.
Impact Assessment and Follow-Through Knowledge, Attitude and Practices (KAP) Survey on Clean Air	Department of Environment and Natural Resources	October 2007-May 2008	A follow-up and expansion of the baseline KAP Survey conducted in 2001. The respondents of the survey included motorists, industrial establishments, riding public, pollution control officers, teachers, students and media. The survey was conducted in NCR, Central Luzon and Southern Luzon.
Access to Justice for the Poor Project - Production of Information Materials for DSWD and DOJ	Center for Public Resource Management (CPRM)	August 2007-August 2008	Conceptualization, development and production of various information, education and communication (IEC) materials to be used by social welfare volunteers and municipal information officers, etc.; Conduct workshops/trainings on IEC skills.
Towards a National Information Policy Framework Project	UNESCO (Philippines)	August 2007-December 2007	The AIJC has been commissioned by the UNESCO Philippines to prepare a Draft National Information Policy Framework through the following strategies: (1) Conduct Inventory of existing information policies; (2) Review of existing information policies; (3) Convene multi-sectoral consultations; (4) Plan and conduct IEC activities; and (5) Lobby for the Creation of a multi-sectoral National Information Policy Council which will draft the Framework and eventually the enactment of the framework.
Community Communication Program for a Pilot Gawad Kalinga Village	UNESCO (Philippines)/ Gawad Kalinga Community Development Foundation	July 2007-December 2007	Develop a community communication system enabling the GK Village to be self-reliant in their information needs and requirements. Train community leaders in community communication. Produce prototype community media
ASEAN e-Knowledge Public Domain Project (Phase 1)	UNESCO and Intel Phils., Inc.	September 2005-present	The project aims to maximize access to and use of public domain and open source information, which will be popularized or packaged into user-friendly formats and made available/accessible through community e-centers. The pilot sites in the Philippines are Payatas in Quezon City and Southern Leyte.

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A. Design, Implementation and Evaluation of Communication Programs and Strategies			
Development of a Comprehensive Information, Education and Communication Plan for the Code of Muslim Personal Laws (CMPL) Shari'a Justice System	The Asia Foundation	August 2006-February 2007	The project involves the design, development and initial implementation of a comprehensive Information-Education-Communication Plan for the Shari'a Justice System of the Philippines. Outputs will include an IEC plan, print materials like brochures and posters, feature articles, and documentation of roundtable discussions.
Communication and Investment Program of the Rural Power Project	Department of Energy with World Bank funding	June 2006-June 2007	The project aims to increase awareness of the rural power investment opportunities. Outputs will include Strategic (Five-Year) and One-Year Communication and Investment Promotion Plan, IEC multi-media materials, communication and promotion support activities, and website for the RPP.
Communication Program for Court-Annexed Mediation	The Asia Foundation and Philippine Judicial Academy	June 2005-November 2006	Court-annexed mediation is an alternative dispute resolution mechanism that aims to help decongest the courts. Components of the project are: (1) communication plan, (2) information-education-communication (IEC) materials development, (3) case studies of successful mediation cases and outstanding mediators, and (4) project monitoring and evaluation.
Publication and Dissemination of Materials Related to the Strengthening of Judiciary-Media Relations Initiatives	The Asia Foundation	June 2005-August 2006	AIJC is publishing two books, <i>Guidebook for Journalists Covering the Courts</i> and <i>Justices to Journalists, Journalists to Justices: A Reader on Judiciary-Media Relations</i> . The books will be distributed primarily to print and broadcast journalists covering the courts and also to local press clubs and provincial chapters of the Kapisanan ng mga Brodkaster ng Pilipinas (KBP), and communication schools.
Promotion and Commercialization of New and Renewable Energy (NRE)	Department of Energy and UNDP	November 2004-February 2006	Technical assistance for renewable energy advocacy and promotion. The scope of work included the planning and design of the RE Promotion and Commercialization Program and the production of media and information-education-communication (IEC) materials.
Strengthening Judiciary Media Relations	The Asia Foundation and Supreme Court of the Philippines	January - December 2004	The Project aimed to enhance and strengthen the working relationship of the judiciary and media. Among the deliverables were: (a) Comprehensive Communication Plan for the Judiciary, (b) Judiciary-Media Relations Manual (for Court Officials), (c) Handbook for Journalists covering the Court System, (d) Capability-building for Court officials and journalists, and (e) Newsfeature articles on Judicial reform.

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Design and Production of Information Package for the Action Program for Judicial Reform and Judicial Reform Support Program	Supreme Court of the Philippines	September 2003	The Project aimed to meet the need of the Supreme Court for additional information-education-communication (IEC) materials on judicial reform to encourage support and build institutional acceptance for the effective implementation of the Action Program of Judicial Reform and the Judicial Reform Support Project. IEC materials produced included video documentary, information wallsheets, posters, streamers, and best practices articles.
Information, Education and Communication (IEC) Component of the Fisheries Resource Management Project (FRMP) – Supplemental Contract	Bureau of Fisheries and Aquatic Resources and Asian Development Bank Associate: Madecor Group	November 2003-December 2004	The project built on the accomplishments, lessons and experiences of the previous 3-year (2000-2003) IEC consulting services. Overall thrusts of the one-year consulting services were: (1) IEC support in mainstreaming FRMP initiatives within BFAR; (2) institutionalizing IEC within BFAR; and (3) highlighting the impact of FRMP on various publics especially the fisherfolk, through mass media, technical reports and other communication channels.
Public Awareness Program for the Metro Manila Air Quality Improvement Sector Development Program	DENR and Asian Development Bank	August 1, 2003-February 2004	The project developed a Comprehensive Public Awareness Plan for the Metro Manila Air Quality Improvement Sector Development Program. Other tasks completed include: capability-building workshops, advocacy and social marketing, conduct of high impact special events, development and production of IEC materials, design of impact assessment and monitoring methodologies, and policy options for organization communication and environmental education.
Public Awareness Program for the Stockholm Convention on Persistent Organic Pollutants (POPs)	DENR-EMB and United Nations Development Programme (UNDP)	June 4, 2003-February 2004	The project aimed to create public awareness on the hazards of 12 deadly chemicals which have been identified by the Stockholm Convention on Persistent Organic Pollutants (POPs) to which the Philippine Government is a signatory. Project outputs included Comprehensive Communication Plan and IEC materials including radio and TV plugs, brochures, posters, etc.
Early Childhood Development Project	Department of Social Welfare and Development -World Bank Grant	November 2001-June 2002	The project components included: (a) communication and advocacy planning, (b) communication research, (c) capability building, (d) advocacy and media relations, and (e) IEC and media materials development. Activities were undertaken both at the national and regional levels specifically Regions VI, VII and XII.
BIR Transformation Process	Bureau of Internal Revenue	May-July 2001	Communication support for BIR transformation including communication planning, development of IEC materials, media relations, and convening of advocacy forum.

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Strengthening the Communication System of the Judiciary: World Bank Grant for Judicial Reform Project	Supreme Court and World Bank Grant	October 1999-July 2000	<p>The project had two components; (1) Communication Strategies Planning and (2) Internal Communication Audit (ICA). The strategic plan provided a framework for information, education and communication (IEC) activities for the Supreme Court with focus on four priority audiences: (a) internal publics, (b) legal profession, (c) business and industry, and (d) media and schools.</p> <p>The ICA measured the efficiency of information flow within the Court. Areas of study included organizational structure, communication policies, content or message, media channels, and communicators.</p>
IEC Component of the Fisheries Resource Management Project (FRMP)	Bureau of Fisheries and Aquatic Resources – Fisheries Resource Management Project (FRMP) – World Bank Grant Associate: MADECOR Group	February 2000-January 2003	This was a 3-year ADB-funded project. AIJC in cooperation with MADECOR provided support in the following areas: (a) communication planning, (b) communication research, (c) training, (d) advocacy and media relations, and (e) IEC materials and mass media development. Activities were undertaken both at the national and community (bay) levels.
Legislative Liaison and Monitoring Project for Export Promotion	PhilExport-TAPS	August 2000-July 2001	Conduct of research and training as support activities for legislative advocacy. Also includes design of advocacy plan, preparation of case studies, preparation of speeches, etc.
Advocacy and Communication Project for the National Statistics Office – Civil Registry System (CRS) Project	Unisys and NSO	August 2000-February 2001	Design and implementation of communication campaign (including change management strategies) for the NSO Civil Registry System Project. CRS is a computerization project designed to automate selected activities of NSO. Unisys is the technical consultant of NSO.
Information, Education and Communication Campaign for the Philippine Centennial of 1998	Philippine Centennial Commission	January 1996-October 1998	AIJC provided research, consultancy, technical and editorial services in support of the activities and programs of the Philippine Centennial Commission. Major outputs included: <i>Kalayaan</i> (monthly newsletter), radio drama and radio plugs, Handbook on Communicating the Philippine Centennial of 1998, book on “lesser” known heroes, column feeds and articles, press monitoring, CD-Rom on centennial celebration, among others.
IEC Support for the Coastal Resource Management Project (USAID-funded)	Tetra Tech Environment Management, Inc.	June 1997-December 1998	Communication research and media relations consultancy for CRMP. Project components included newsfeature service, media scanning, convening of media fora, networking with government agencies and media organizations.

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A. Design, Implementation and Evaluation of Communication Programs and Strategies			
A Review of the IEC Component of Ongoing Early Childhood Development (ECD) Programs	USAID	January-March 1996	A review of current IEC policies, strategies and programs related to ECD programs implemented by government line agencies (DSWD, DOH, DECS, NNC, etc.) and selected NGOs. Also includes an inventory and technical evaluation of IEC materials; training needs analysis (TNA) of ECD personnel; inventory of IEC equipment and facilities. Recommendations include Social Mobilization and Advocacy Plans.
Technical Assistance for the Information, Education and Communication Campaign of Philippines 2000/Medium Term Philippine Development Plan	National Economic and Development Authority	1995-1996	Research, consultancy and technical services in the planning and implementation of the Philippines 2000/MTPDP campaign. Among the major components of the project were: analysis and interpretation of media coverage; editorial critique of NEDA publications; monthly newsletter; work performances analysis and capability-building.
Social Mobilization and Communication Program for Philippine Education for All	UNICEF, UNESCO DECS	January 1992-2000	Planning and implementation of the Social Mobilization Program of the Education for All. The program mobilized all sectors of society to participate in this movement of democratizing basic education. Activities included policy advocacy, resource generation (including funding); planning and development of IEC materials; media relations; networking; and conduct of training programs.
A Communication and Public Relations Plan for the Cooperative Development Authority (CDA)	Cooperative Development Authority (CDA)	1990-1991	Planning and implementation of a comprehensive national communication and public relations plan for the Cooperative Development Authority. Communication strategies included tri-media interpersonal communication, community-based interactions, and traditional media. The project also included a series of roundtable discussions on Sustainable Development through Cooperatives. The outputs of this series have been edited into a monograph series.
Development Support Communication: Institutionalization Project for the Central Visayas Regional Project	Central Visayas Regional Project Office	October-December 1988	Design and implementation of a strategy to institutionalize development communication support strategies at CVRP. Activities included training, workshop, roundtable discussion of regional development communication, and media relations.

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B. Change Management			
Supreme Court Change Management Project	Supreme Court World Bank Grant	July-October 2003	As part of the Action Program for Judicial Reform, the Change Management Project was a three-month project funded by the World Bank. AIJC outputs/activities were: a Change Management Assessment Report, Multidisciplinary and Multilevel Workshops, a Change Management Framework, a Change Management Operational Plan, and a Change Management Training Design.
Communication Support to Manage Change Project at the BIR	Bureau of Internal Revenue (BIR)	January 1999-April 2000	Rationalization of communication systems and structure of the BIR as a component of the Tax Computerization Project. Major activities included (a) preparation of one-year and 5-year communication plan; (b) proposed communication policies; (c) proposed organizational structure of BIR; (d) conduct of communication audit; (e) conduct of TNA and work performance analysis; (f) holding of training programs; (g) upgrading of BIR publications; (h) nationwide public opinion survey; and (I) visit to Singapore Inland Revenue Authority.
Change Management Project	UNISYS for the Bureau of Customs (BOC)	July–December 1999	Design and implementation of communication strategies in support of change management program for the BoC Tax Computerization Project. Other services included production of IEC materials, survey research, and preparation of documentation materials.
C. Communication and Media Research (including documentation)			
Content Analysis of Reporting on Children and Women in Manila Tabloids and Provincial Newspapers	UNICEF Philippines	2008	The study will determine to what extent selected Philippine tabloids and community newspapers protect the welfare and promote the interests of children and women, based on the provisions of the UNICEF-PPI Guidelines for Reporting on Children and the Expanded Code of Ethics for Journalists. It also will recommend interventions that UNICEF, PPI, and AIJC can do to ensure sustainable observation of these guidelines.
Survey of Organizations, Coalitions, and Networks in CRC Work	UNICEF Philippines	2008	The survey will inventory and produce a comprehensive directory of national and sub-national organizations engaged in child rights promotion, protection, mobilization, and advocacy. The directory shall contain profile of these organizations particularly in terms of contact information, operations background (including programs and services), resources and capabilities (including advocacy experiences, multimedia materials produced, ICT readiness), and Issues and Concerns, among others.
Survey on Internet Access and Use by Filipino Children	UNICEF Philippines	2008-October 2009	This research study will focus only on Internet access and utilization, habits, and practices of children aged 6 to 12, both in and out of school. It focuses on the technographic profile of children and young persons.
Prejudice and Pride: News Media' and Movies Role in Promoting Tolerance	pagbabago@pilipinas	August-December 2006	A research-based issue paper on manifest and latent indicators of prejudice against Filipino Muslims in the news media and movies. Also policy options and action agenda to promote cultural and religious tolerance.

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C. Communication and Media Research (including documentation)			
National Summit of Child and Youth Radio Producers	UNICEF Philippines	August-November 2006	The project will undertake a review of all existing radio and TV programs produced for and by the youth and children currently supported by community radio stations, NGOs, LGUs and others; and organize a national summit for children involved in radio. Outputs will include National Directory and profile of all radio programs involving children and youth, Training Needs Assessment report, Conduct of National Summit, and project report and summit proceedings.
Towards a Philippine Public Service Broadcasting System	UNESCO	March 2005-continuing	PSB is broadcasting made, financed and controlled by the public, for the public, and is neither commercial nor state-owned. To date, AIJC has convened a consultative planning workshop and conducted a multi-sectoral survey on the proposed Philippine PSB. Under Phase 2 of the project, the proposed PSB Charter will be drafted and submitted to Congress.
Knowledge, Attitude and Practice (KAP) Analysis of the CARP Stakeholders	Belgian Integrated Agrarian Reform Support Programme (BIARSP)	November 2004-March 2005	These studies were conducted in Central Visayas and the Zamboanga Peninsula. Research studies completed were: (1) Study on the Knowledge, Attitudes and Practices (KAP) of Stakeholders, Partners and Beneficiaries of the Comprehensive Agrarian Reform Program (CARP), and (2) Information-Education-Communication (IEC) Audit of the Department of Land Reform (formerly the Department of Agrarian Reform).
Introducing the Standard Days Method into the Family Planning Services	Georgetown University, Institute for Reproductive Health Associate: Friendly Care, Inc	May 2002-September 2003	Conduct of research on the introduction of the Standard Days Method (SDM) into the family planning services of Friendly Care, Inc. The research included a) follow-up interviews with clients accepting SDM in two Friendly Care, Inc. clinics in Metro Manila and b) in-depth interviews with Friendly Care decision makers and providers.
Inventory of DENR Communication Resources	Department of Environment and Natural Resources (DENR)	February-July 2003	The Inventory covered Regional Public Affairs Offices, Provincial Environment and Natural Resources Offices, Community Environment and Natural Resources Offices, and DENR bureaus and attached agencies. Scope of the inventory included: organization and manpower for IEC work, financial resources, equipment and facilities, and physical resources.

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C. Communication and Media Research (including documentation)			
KAP/Training Needs Survey of Information Officers of the DENR	DENR-German Technical Cooperation (GTZ)	March-May 2002	A comprehensive study of the profile and training needs of DENR-IEC staff focusing on the following information: (a) demographic profile; (b) level of communication skills and competencies; (c) strengths and weaknesses in planning and implementing IEC programs and strategies; (d) level of morale, self-esteem and motivation; and (e) linkages and networking. Respondents were divided according to work environment, i.e., highly urbanized, highly industrial, urbanized business center, rural, and rural.
Child Rights Media Indicators Study	UNICEF East Asia and the Pacific Regional Office (EAPRO)	October 1999-August 2000	A four country case study --- Philippines, Thailand, Malaysia, and Vietnam. The study developed and validated in actual child right media indicators. The indicators cover the total editorial process from planning, information sourcing, writing and editing, design and layout, circulation and airing.
SC-UNDP Technical Assistance to the Philippine Judiciary on Justice and Development: Enhancing Communication Between the Judiciary and the Citizenry	Supreme Court of the Philippines	July-November 1998	An in-depth study on Enhancing Communication Between the Judiciary and the Citizenry based on a series of forum-workshops and research. Issue paper recommended an Advocacy and Communication Framework Plan including messages for various information, education and communication (IEC) materials.
Documentation and Production of Best Practices on Family and Managing the Food Security for Distressed Families	Department of Social Welfare and Development	March-August 1998	A collection of about 15-20 vignettes and features on best practices in the management and implementation of the Food Security for Distressed Family Project in Ilagan, Isabela and Malinao, Aklan.
An Impact Evaluation of IEC Projects of the Integrated Environmental Management System for Sustainable Development-DENR	IEMSD-DENR	April-June 1998	An in-depth assessment of the following major communication projects of IEMSD-DENR: (a) Talakayang Kalikasan, a monthly media forum; (b) IEMSD publications; (c) two environmental radio programs; and (d) trainers training and Educational Symposia series.
IEC Model and System for the Integrated Environmental Management for Sustainable Development (IEMSD-DENR)	Department of Environment and Natural Resources	October 1996-July 1997	Design of an innovative IEC model and system which emphasized the participatory approach in communication. The project also involved the conduct of Inventory of Sustainable Development (SD)-related IEC materials; Knowledge, Attitudes and Skills (KAS) Survey of Local Chief Executives towards SD; Information Needs Analysis on SD of various sectors; A Review of SD-related Communication Programs; and Technical Evaluation of Available IEC materials.

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C. Communication and Media Research (including documentation)			
Documentation of the Comprehensive and Integrated Delivery of Social Services (CIDSS) project	Department of Social Welfare and Development	January-June 1997	Print and video documentation of the CIDSS project from its entry into the community up to the present. It also highlighted the strategies that worked and experiences of those involved in the project and the lessons learned from these experiences.
A Documentation of the Mt. Pinatubo Relief and Rehabilitation Efforts	Mt. Pinatubo Commission - Department of Social Welfare and Development (Region III)	June-December 1995	Documentation in print and video of human interest stories about relief and rehabilitation efforts of government and nongovernment organizations that have helped rebuild the lives of people and communities in Mt. Pinatubo-affected areas. Outputs included a collection of 50 articles (vignettes and features with photos); a briefing kit in the form of a 10-minute slide tape presentation; a 15-minute video documentary; a report on important lessons with policy implications and options on relief and rehabilitation work; and a book consisting of the 50 articles and a photo library.
Documentation of Various Development Programs	UNICEF/DOH DSWD DSWD-BFCW DSWD-FO III	December 1993 October 1992 March 1994	Print (book) documentation of selected development programs implemented by various government agencies. The documentations focused on lessons and experiences gained in community organizing, social mobilization, advocacy, documentation, networking, etc. The documentations were intended for both policymakers and program (field) implementors.
Follow-on Study on Philippine Media Needs Assessment	United States Agency for International Development (USAID)	October 1991	The study examined the media system (structures, delivery system, manpower, policies, etc.) towards improving its capability to promote democratic pluralism. It proposed a plan of action for training, alternative programming, strengthening code of ethics and networking.
Review of Social Mobilization Component of the Expanded Programme on Immunization (EPI)	United Nations Children's Fund (UNICEF) and the Department of Health	October 1990-January 1991	A review and analysis of social mobilization strategies, structures, policies, and resources to achieve the goal of universal immunization of infants and children by the year 2000. Findings of this study were used as inputs in subsequent planning of the Expanded Programme on Immunization (EPI) social mobilization activities.
Review of Social Mobilization Component of the Country Programme for Children III	UNICEF and National Task Force on Social Mobilization	November 1989-June 1990	A review of the social mobilization strategies in CPC III advocacy, policy support, community organizing, development support communication. CPC III was intended to promote child survival, protection and development.

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C. Communication and Media Research (including documentation)			
A Study on the Perceptions of Sectoral Representatives on Selected Media		January 1990	A survey of the perceptions of 200 sectoral representatives (mostly opinion leaders) from labor, education, business, women's group, church, government, and media on crucial mass media issues including a media scenario for the year 2000.
A Policy Framework for the Communication Sector Issues	Presidential Management Staff, Office of the President	March 1989	An in-depth examination of current and emerging issues affecting the communication sector. The study defined the issues involved and options available in response to these issues. Recommendations included needed legislations, executive actions, and private sector responses.
Regional Communication Planning in the Philippines (The Western Visayas Experience)	UNESCO	February 1987	This case study examined the structure and processes involved in designing a regional development plan and a regional communication plan.
Media Trends: The Philippine Setting (with focus on Media Censorship)	UNESCO	January – June 1987	The first study conducted to document development in the Philippine media since the February 1986 Revolution. The study surveyed the state of print and broadcast media, presented some of the major issues and trends affecting the mass media.
The Challenge for Change in Communication Education (A Study of the Curriculum of Selected Communication Schools)	World Association of Christian Communication	January 1986	The study determined how communication education is responding to the challenges of shaping up a new communication order. Specifically, it examined whether NWICO values were integrated in the communication/journalism training curriculum.
A Feasibility Study for a Broadcast Production and Training Center in the Philippines	Friedrich Ebert Stiftung	March 1984	The study provided lessons on how the Broadcast Production and Training Center met the challenges of economic survival and organizational relevance through an in-depth study of its environment - the opportunities and problems confronting the communication sector.
Autonomy and Independence of Print Media in Selected Asian Countries	UNESCO, Paris	1984	The study looked into the level of media autonomy and independence in three Asian countries; Bangladesh, India and the Philippines. Noted was the emergence of common patterns in policies and practices related to the subject of the study in these countries.
A Study on the International Flow of Television Programmes and News in the Philippines	UNESCO, Paris	May 1983	The study measured the ratio between domestic distribution of broadcast minutes to various program categories: information, entertainment, educational, religious, children's, cultural, commercial (advertisement) and others. The study also suggested policy guidelines for media managers on how to upgrade the quality of TV programming in the country.

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C. Communication and Media Research (including documentation)			
An Organizational and Systems Study of the Broadcast Production and Training Center (BPTC)	Broadcast Production and Training Center (BPTC) Cebu	November 1982	The study suggested various mechanisms by which BPTC can strengthen its service to the country as a primary resource center for community media in the Visayas and Mindanao.
A Feasibility Study for a Metro Manila Labor Radio Station	BPTC	November 1981	The role of radio in the socio-economic development of manual workers and their families in Metro Manila. It sought to determine the viability of a labor radio station in Metro Manila in terms of social desirability, economic viability and technical feasibility.
Urban Community Media in the Philippines	UNESCO, Paris	1980	The study focused on the role of community media in facilitating change and technology of urban institutions, technology transfer, and development planning.
D. Development Research			
The Future of Filipino Children: Development Issues and Trends (Megatrends 2 and Scenario Setting for Filipino Children)	UNICEF	February 2008-present	From the original nine areas of study in Megatrends 1, the ongoing study will now cover 20 areas. Among the new areas included are food security, health and nutrition, migration, justice and rule of law, energy, and international relations, among others. The study areas have been clustered into five groups: (a) family and community life, (b) human capital, (c) human security, (d) political-economic-cultural development, and (e) mass media and ICT.
UNESCO Model Media and Information Literacy (MIL) Curriculum for Teacher Education	UNESCO, Paris	January-July 2009	Prepared two modules on News Reporting and Global Citizenship and Media and Globalization. Also prepared the background document on MIL Learning Objectives and Outcomes. UNESCO seeks to provide teachers with an MIL program to enable them as well as their students to develop a greater understanding of the role of media and information technology. MIL seeks to develop the skills and knowledge of teachers in the design, delivery, assessment and evaluation of Media and Information Literacy programs for secondary students.
Philippines-UNESCO Country Programme Document (PH-UCPD) 2009-2011	UNESCO Office Jakarta and UNESCO National Commission of the Philippines	August 2008-January 2009	The PH-UCPD is UNESCO's blueprint of action in working with the Philippines in the pursuit of national development goals and objectives along UNESCO's areas of competence.
Justice and the Cost of Doing Business	World Bank	April-June 2001	A survey of 500 top business corporations which examined the economic impact (e.g., increase in GNP, business investments) of improved effectiveness of the judiciary. Also, business sector perception of judicial independence, effectiveness and efficiency.
Megatrends and Scenario Setting for Filipino Children	UNICEF	October 1994-December 1995	This study identified and analyzed current and emerging issues and trends in 10 development areas and their impact on child survival, protection and development. This futuristic study also proposed options in terms of policy, program and institutional development.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
D. Development Research			
Information Dissemination of the Ethnographic Study of Functional Literacy and Numeracy in Fourteen Philippine Communities	Bureau of Nonformal Education, Dept of Education, Culture and Sports (BNFE-DECS) Associate: UP-Education Research Program	June-August 1994	An information dissemination on the results of the study, Literacy Ethnographic Study in the Philippines, to education officials and media, NGOs and other interest groups and individuals nationwide. The study won the 1994 UNESCO National Literacy Awards.
Communication in Support of Education for All in the Lao People's Democratic Republic	UNDP, Laos Associate: Office of the UNESCO Adviser on Communication for Asia and the Pacific	March-May 1993	A UNESCO Study mission to Lao PDR which reviewed the education system in the country and explored more innovative, creative and cost effective approaches in delivering education using communication technology (telecommunications, broadcast and print). The Mission proposed the setting up of an Integrated Communication for EFA system in Lao PDR. It provided a coordinating framework for the production, distribution, and utilization of communication-based materials for teacher training and non-formal education. A major plan was the creation of the Center for Education Technology under the Ministry of Education and Sports.
Development Information System in the Republic of Maldives	Republic of Maldives Associate: Office of the UNESCO Communication Adviser for Asia and the Pacific	July-October 1992	A UNESCO-funded consultancy to review and recommend policy, program and structural reforms in the development (government) information system of the Department of Information and Broadcasting, Republic of Maldives. A major thrust of the study was to link the limited mass media infrastructure of the country to the educational system. Similarly, suggestions were made on how to improve the information and communication units of the Ministry of Education.
A Study of Cooperatives and Rural Organizations (A Regional Assessment Based on Selected Country Studies)	Food and Agriculture Organizations (Rome) Associate: Cooperative Foundation of the Philippines, Inc.	January-December 1991	An assessment of experiences in cooperatives and development in selected Asian countries and a survey of rural organizations -- their philosophy, programs and activities, potentials. The study used the FAO Appropriate Management Systems and Verhagen Model of Associative Economy as Framework.
An Evaluation of the Central Visayas Regional Project (A World Bank funded Project)	Asociacion ng mga Consultants na Independente (Philippines)	September 1987-March 1988	A multidisciplinary evaluation of the first pilot project on decentralized resource management in the Philippines funded by the World Bank. Evaluation coverage included: development support communication; economic and financial sector; management and administration; socio-cultural development; and research and training. CVRP is recognized by the World Bank and USAID as "model" project in community resource management.
The Philippines at the Crossroads: Some Visions for the Nation	Center for Research and Communication (CRC)/Hanns Seidel Foundation	1983-1986	The report presented an alternative development framework and examined in-depth issues, problems and opportunities affecting the social, economic and political dimensions of the Philippine society. Many of the proposed development philosophies, policies, innovative development programs/projects of the Report were subsequently adopted by the government. Some were even enshrined in the 1987 Constitution.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
D. Development Research			
A Study of Human Resources Development Requirements for Decentralization	Canadian International Development Agency (CIDA) Associate: Philippine Social Science Council University of St. La Salle, Bacolod City	August-September 1980	An in-depth study of human resources and development needs (particularly in training) of local officials (executive, legislative, administrative, NGOs, etc.) for the successful implementation of the decentralization efforts of the government. The study takes a closer look at Western Visayas, a pilot region in decentralization.
Local Autonomy and Development	Central for Research and Communication/ Hanns Seidel Foundation	May-August 1980	Initiated coordination with provincial organizations and the mobilization of the private sector (business and nongovernment organizations) in development efforts through a private sector development council and fora with local businessmen and government officials. The project helped identify growth potentials in selected provinces particularly in agribusiness. Project locations include Negros Oriental, Palawan and La Union provinces.
Philippine Parliamentarians Conference on Human Survival Population and Development (PARLCON '88)	Parliamentarians Conference on Human Survival and Development (PARLCON)		Technical consultancy and media relations services to PARLCON culminating in a conference among legislators on population and related issues. PARLCON has since evolved into the Philippine Legislators Conference on Population Development (PLCPD)
E. Nonformal Education			
Teacher Education and Teacher Deployment Project in Sri Lanka	World Bank/MADECOR Group	1999 to 2000	Responsible for the overall design of distance learning and a framework for distance education courses in continuing education for teachers. Trained and helped upgrade the skills of national staff in designing a distance education course and in developing educational content for radio, audio and video presentation. Advised national teacher educators and curriculum developers on the principles and practices of course selection and design for distance teacher education.
National Distance Learning Programme for Out-of-School Youth and Neo Literate Women	UNESCO National Commission of the Philippines Associate: Education for All - Philippines	August 1990-December 1996	Technical consultancy to the UNESCO National Commission in the implementation of the National Distance Learning System (NDLS) which utilized mass media and community learning centers. The Programme was implemented by a network of 15 state colleges/ universities and private schools nationwide. The AIJ also serves as convenor for annual training in distance/open learning systems as well its secretariat.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
E. Nonformal Education			
Information Support System for the Literacy Coordinating Council	Bureau of Nonformal Education, DECS Associate: Foundation for Continuing Education	1994-1996	The project set up a clearinghouse and data base for literacy. It conducted a nationwide survey of literacy agencies and specialists which was processed into a directory. It produced prototype information, education, and communication materials. Other services included media relations and advocacy.
An Ethnography of Functional Literacy in the Philippines	Bureau of Nonformal Education, Department of Education, Culture and Sports (BNFE-DECS) Associate: UP-Education Research Program	October 1993-February 1994	This study examined the social contexts of literacy practice in the Philippines as derived from the nature of community in various community types. Given such social contexts a definition of functional literacy was derived. Data on the differences in the psycho-social characteristics of literate and non-literate individuals and social consequences of literacy were also generated. Finally, indigenous knowledge (on agriculture, health, nutrition, birth and death, etc.) across different community types were also collated and analyzed.
Nonformal Education Resources Management Systems	Bureau of Nonformal Education, Department of Education, Culture and Sports (BNFE-DECS)	September 1987-April 1988	Networking of government and nongovernment organizations engaged in nonformal education and other alternative learning systems. Identification of issues affecting nonformal education and legislative and administrative options. Final outputs included the organization of Foundation for Continuing Education (FORCE) and the Proposed Nonformal Education Act.
F. Multimedia Editorial Services and Special Events			
Project Management and Technical Assistance for the ASEAN Champions of Biodiversity	ASEAN Center for Biodiversity	May-	Recognition/Awards program for ongoing projects on biodiversity conservation and advocacy in the Association of Southeast Asian Nations (ASEAN) Regions, to promote more active leadership and generate greater public and media awareness of the problems facing the region's rich but highly threatened biodiversity. The Institute will facilitate the conduct and management of the contest.
UNESCO National Commission website	UNESCO National Commission of the Philippines		Design and management of the UNESCO National Commission website.
Website on Muslim Mindanao for Journalists and Other Communicators	UNESCO Philippines	September 2008-continuing	The project aims to build the competence of print, broadcast or online journalists and other communicators covering or writing about Muslim affairs by providing them with a website that will enable them to provide context and present broad and diverse perspectives on the issues and concerns of Muslim Filipinos and Muslim Mindanao.

PROJECT TITLE	CLIENT	YEAR	DESCRIPTION
F. Multimedia Editorial Services and Special Events			
Manual on Intellectual Property	Intellectual Property Office of the Philippines	2009	The Institute was commissioned by the Intellectual Property Office of the Philippines to write and package a four-part Manual on Intellectual Property. The IPO Manual explained the various aspects of IP registration and compliance in popular language for inventors and the general public as target audience.
Dual-Training System (DTS) Modules on Contact Center Servicing	Hanns Seidel Foundation	2009	Provided editorial services to Hanns Seidel Foundation for the editing and packaging of the Dual-Training System (DTS) Modules on Contact Center Servicing.
First ASEAN-wide Photo Contest on Biodiversity	ASEAN Center for Biodiversity	August-October 2009	As part of ACB's thrust to promote regional public awareness on biodiversity conservation, the first Asean-wide photo contest on biodiversity was launched. It seeks to popularize biodiversity among its stakeholders and the general public through photography; increase the availability of photographs which showcase the beauty of Asean's rich biodiversity; increase the involvement of media practitioners.
Civic Journalism Community Press Awards	Philippine Press Institute and The Coca Cola Export Corporation	2008 to present	The Awards program, aimed at raising the standards of journalism in the countryside, seeks to honor news organizations not only for editorial excellence but also for their role as catalysts for community development. Starting 2008, civic journalism has been what the Awards are about. This is in line with Coca-Cola's corporate social responsibility program which, among other things, seeks to promote journalism as a medium of community feedback and participation.
Community Development News	UNESCO Philippines	September 2006-September 2007	A fortnightly news and feature packet distributed to Metro Manila dailies and selected provincial newspapers nationwide. Each packet consists of 3 to 4 articles featuring community self-help (initiatives) in addressing development challenges.
Philippine Land Administration and Management Project (LAMP)	Department of Environment and Natural Resources and Land Registration Authority	2007	The Institute implemented a media campaign and conceptualized and developed IEC materials.
Philippine ICT Journalism Awards	IBM and Microsoft	April-June 2002	Excellence in ICT Journalism in the Philippines.
Metrobank Foundation and AIJC Search for The Outstanding Journalists	Metrobank Foundation, Inc.	2000-2001	Recognition to outstanding journalists in print and broadcast media and a Distinguished Leadership award. The Search aims to be different from existing awards as it gives emphasis on personal integrity while others reward craftsmanship, professionalism and social responsibility.
Child-friendly Newspaper and Journalist Awards	UNICEF (Philippines) Associate: Philippine Press Institute and Philippine Information Agency	2000 to 2006	Award and recognition to journalists and newspapers (both provincial and national) that promote the rights and interests of Filipino children.
Community Press Awards	Philippine Press Institute and Konrad Adenauer Foundation	1996 to 2005	The Awards program, aimed at raising the standards of journalism in the countryside, seeks to honor news organizations not only for editorial excellence but also for their role as catalysts for community development.

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